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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

MISSION

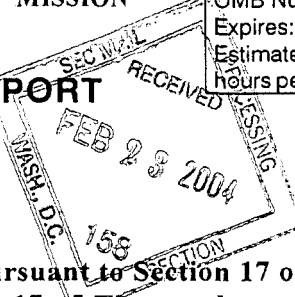
**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

OMB APPROVAL	
OMB Number:	3235-0123
Expires:	October 31, 2004
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SEC FILE NUMBER
8- 27642



REPORT FOR THE PERIOD BEGINNING 01/01/03 AND ENDING 12/31/03  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: BLOCK-KELLY COMPANY

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

304 NORTH BROAD STREET

(No. and Street)

MONROE

GEORGIA

30655

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

EUGENE KELLY, JR.

(404) 267-8100

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

JAMES A. ROLAND, CPA, LLC

(Name - if individual, state last, first, middle name)

1201 PEACHTREE ST., N.E., SUITE 200

ATLANTA

GEORGIA

30361

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

☒ Certified Public Accountant

☐ Public Accountant

☐ Accountant not resident in United States or any of its possessions.

PROCESSED

MAR 09 2004

FOR OFFICIAL USE ONLY

THOMSON  
FINANCIAL

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

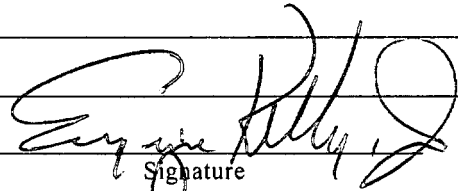
SEC 1410 (06-02)

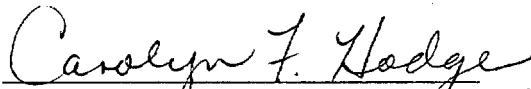
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## OATH OR AFFIRMATION

I, EUGENE KELLY, JR., swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of BLOCK-KELLY COMPANY, as of DECEMBER 31, 2004, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

  
Signature  
Pres.  
Title

  
Notary Public

MY COMM. EXPIRES 3/6/2007

This report \*\* contains (check all applicable boxes):

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☒ (c) Statement of Income (Loss).
- ☒ (d) Statement of **Cash Flows**.
- ☒ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☒ (g) Computation of Net Capital.
- ☒ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☒ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☒ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☒ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).**

# JAMES A. ROLAND, CPA, LLC

SUITE 200, 1201 PEACHTREE STREET NE  
ATLANTA, GEORGIA 30361  
404 892-0400 FAX 678 567-0879

January 15, 2004

Board of Directors  
Block-Kelly Company  
Monroe, Georgia

## INDEPENDENT AUDITOR'S REPORT

I have audited the accompanying statements of financial condition of Block-Kelly Company as of December 31, 2003 and 2002. These financial statements are the responsibility of the Company's management. My responsibility is to express an opinion on these financial statements based on my audits.

I conducted my audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the statements of financial condition are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statements of financial condition. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as, evaluating the overall financial statement presentation. I believe that my audits provide a reasonable basis for my opinion.

In my opinion, the statements of financial condition referred to above present fairly, in all material respects, the financial position of Block-Kelly Company at December 31, 2003 and 2002, in conformity with accounting principles generally accepted in the United States of America.



JAMES A. ROLAND, CPA, LLC  
Certified Public Accountant

BLOCK-KELLY COMPANY

STATEMENTS OF FINANCIAL CONDITION

DECEMBER 31, 2003 AND 2002

ASSETS

	<u>2003</u>	<u>2002</u>
Cash	\$30,441	\$7,744
Cash segregated in compliance with federal and other regulations	21,521	21,413
Receivables from brokers or dealers	28,379	86,613
Receivables from customers	438	843
Securities owned, at market value (Note 2)	248,906	248,750
Office equipment at cost, less accumulated depreciation of \$17,432(2003) and \$17,432(2002)	0	0
Other assets	<u>7,854</u>	<u>6,500</u>
	<u>\$337,539</u>	<u>\$371,863</u>

LIABILITIES AND STOCKHOLDER'S EQUITY

LIABILITIES:

Payable to customers	\$13,445	\$45,977
Accrued expenses and other liabilities	<u>6,001</u>	<u>6,726</u>
	<u>19,446</u>	<u>52,703</u>

STOCKHOLDER'S EQUITY:

Common stock, par value \$10 a share; authorized, issued and outstanding, 1000 shares	10,000	10,000
Additional paid-in capital	276,000	276,000
Retained earnings	<u>32,093</u>	<u>33,160</u>
	<u>318,093</u>	<u>319,160</u>
	<u>\$337,539</u>	<u>\$371,863</u>

The accompany notes are an integral part of these statements.

BLOCK-KELLY COMPANY

NOTES TO STATEMENTS OF FINANCIAL CONDITION

DECEMBER 31, 2003 AND 2002

1. Significant Accounting Policies:

a. Income Taxes. The stockholder has elected under the S Corporation provisions of the Internal Revenue Code, and similar provisions of Georgia tax laws, to be treated substantially as a partnership instead of as a corporation for income tax purposes.

b. Depreciation. Office equipment is being depreciated over a five-year period using methods allowed for income tax purposes.

c. Securities Transactions. Income and expense from securities transactions are recorded on the trade date.

2. Securities:

Securities, at market value, consist of bank certificates of deposit, \$250,000 maturing January 28, 2004.

3. Net Capital Requirements:

Pursuant to the net capital provisions of Rule 15c3-1 of the Securities Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. Net capital and the related net capital ratio may fluctuate on a daily basis. At December 31, 2003, the Company had net capital and net capital requirements of approximately \$250,000 and \$309,745 respectively. The Company's net capital ratio was .063 to 1. The net capital rules may effectively restrict the payment of cash dividends.

4. Commitments and Related Party Transactions:

The Company leases its office facilities from the sole stockholder. Expenses include rents of \$15,000(2003) and \$12,000(2002). The Company also leases an automobile under the terms of an operating lease, which expires December 12, 2005. Expenses include auto lease payments of \$10,025(2003) and \$8,168(2002). Minimum annual future rentals are as follows:

Year	Auto Lease	Office
2004	\$10,025	\$18,000
2005	10,025	18,000
2006		9,000
	<u>\$20,050</u>	<u>\$45,000</u>

BLOCK-KELLY COMPANY

NOTES TO STATEMENTS OF FINANCIAL CONDITION

DECEMBER 31, 2003 AND 2002  
(Continued)

5. Financial Statements:

The Company's Statement of Financial Condition as of December 31, 2003, filed pursuant to SEC Rule 17a-5 is available for examination at Block-Kelly Company, 304 North Broad Street, Monroe, Georgia or at the Securities and Exchange Commission, 3475 Lenox Road, N.E., Suite 1000, Atlanta, Georgia 30326.

# JAMES A. ROLAND, CPA, LLC

SUITE 200, 1201 PEACHTREE STREET NE  
ATLANTA, GEORGIA 30361  
404 892-0400 FAX 678 567-0879

January 15, 2004

Board of Directors  
Block-Kelly Company  
Monroe, Georgia

In planning and performing my audit of the financial statements of Block-Kelly Company for the year ended December 31, 2003, I considered its internal control structure, including procedures for safeguarding securities, in order to determine my auditing procedures for the purpose of expressing my opinion on the financial statements and not to provide assurance on the internal control structure.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), I have made a study of the practices and procedures followed by the Company, that I considered relevant to the objectives stated in rule 17a-5(g) in the following:

1. Making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and the reserve required by rule 15c3-3(e)
2. Making the quarterly securities examinations, counts, verifications, and comparisons, and the recordation of differences required by rule 17a-13
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System
4. Obtaining and maintaining physical possession or control of all fully paid and excess margin securities of customers as required by rule 15c3-3

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures, and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be

expected to achieve the SEC's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in accordance with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate. My consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, I noted no matters involving the internal control structure, including procedures for safeguarding securities that I consider to be material weaknesses as defined above.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and my study, I believe that the Company's practices and procedures were adequate at December 31, 2003, to meet the Commission's objectives.



Board of Directors  
Block-Kelly Company  
Page 3

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and should not be used for any other purpose.

*James A. Roland, CPA, LLC*

JAMES A. ROLAND, CPA, LLC  
Certified Public Accountant